

CTVA 220 MEDIA WRITING

The purpose of this course is to introduce students to the various formats, structures, and types of writing experiences one can have as a media writer. The class will begin with the format for feature films, tv movies and episodic tv. The instructor will screen several scenes from this genre to illustrate the structure of scenes written for this type of media. Students will then write a film scene of approximately two pages which will be commented and graded by the instructor. Next the sitcom format will be introduced along with appropriate screenings and examinations of several sitcom scripts. Comedic elements will also be discussed as they are used by the sitcom writer. Students will then write a sitcom scene of approximately two pages for their second grade.

The next assignment will examine the use of the two column script format for use in corporate, educational and industrial scripts. Example scripts and scenes will be screened with the ultimate assignment of a two page scene from a potential industrial script to be read and graded in class. Next the class will look at the format for a radio PSA. A one page PSA will be written as well as the production of a short twenty to thirty second PSA for listening and grading in class.

Each student will be responsible for reading in class at least three of the four scenes that have been assigned up to this point. Each student will write and turn in their four scenes but only three scenes will be graded and only if they are read outloud in class by the student or other students in the class. Any student who fails to write one of the four scenes will receive a 0 for that specific scene.

In the second half of the class the students will be working on a final project based upon one of the formats studied earlier in the semester. Each student will write a premise, treatment and stepsheet for a thirty minute or thirty page story along with the script for the final grade.

GRADE BREAKDOWN

- 1. SCENES 30%**
- 2. MIDTERM 10%**
- 3. QUIZZES 10%**
- 4. FINAL PROJECT 45%**
- 5. ATTENDANCE AND PARTICIPATION 5%**

The grades will be based on the plus and minus system. Late scenes and papers will cost the students a penalty of 1/3 a letter off per day from the time the assignment is due. All excuses such as sickness, death, theft, or amnesia will be treated sympathetically but will not effect the final outcome of the grade penalty.

. Office hours: M 10:30-11 T 6:30pm-7 W 1-3:30 F 7:30 am-8, Messages may be left for me in , the ctva department office. My phone number is 677-7810. Email Knoy@aol.com,

ctva 220 is a fun and exciting course which is required of all students for admission to the major. Students must receive a c- for admission to the major and a B- for admission to the writing area of emphasis. Students will also be responsible for reading several movie scripts during the semester as well as viewing several movie screenings. Good luck and Keep Writing!

Students with Disabilities

Students with disabilities must register with the Center on Disabilities and complete a services agreement each semester. Staff within the Center will verify the existence of a disability based on the documentation provided and approve accommodations. Students who are approved for test taking accommodations must provide a proctor form to their faculty member signed by a counselor in the Center on Disabilities prior to making testing arrangements. The Center on Disabilities is located in Bayramian Hall, room 110. Staff can be reached at (818) 677-2684.